

The Greater Hutchinson Convention/Visitors Bureau (CVB), along with the Reno County Growth Coalition, is announcing plans to conduct a *free Fall Familiarization (FAM) Tour* on Saturday, September 29<sup>th</sup> in conjunction with the Downtown Chili Festival.

Open to any interested Reno County resident, the FAM Tour is geared toward educating the local citizens of Hutchinson and Reno County about all the wonderful things to see and do. Building community pride is an important marketing tool for both the CVB and the Reno County Growth Coalition, as the local citizenry are often times the best ambassadors.

The Fall FAM tour will feature communities in the County, making stops in Buhler, Yoder, Haven and Pretty Prairie. The FAM tour will be a fun activity for the entire family.

The FAM Tour will start and finish at DCI Park. Participants will board the buses and depart at the conclusion of the Chili Festival, around 1:30 PM. One bus will travel to Yoder and Buhler, while the other bus will travel to Haven and Pretty Prairie. Participants will get a sampling of each community's hospitality and see just a few of their popular features.

Refreshments are being provided throughout the afternoon and bus transportation is sponsored by Durham School Services. The FAM Tour should conclude by 5:00 PM. At the conclusion of the FAM Tour, participants are encouraged to take advantage of some special offers and have dinner downtown prior to attending the King Midas dance at Memorial Hall beginning at 8 PM.

A full schedule of the day's activities can be seen on the CVB's website at [www.visithutch.com](http://www.visithutch.com) by clicking on *Fall FAM Tour*. There is no charge to attend the FAM Tour, but space is limited. Anyone interested in participating should contact the CVB at 662-3391 or email [valerieh@hutchchamber.com](mailto:valerieh@hutchchamber.com)

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