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FOR IMMEDIATE RELEASE

GET PAID FOR NEW NEIGHBORS

Reno County 2020 Growth Coalition pays local residents relocation reward to recruit friends and family to move to Reno County

Reno County 2020 Growth Coalition wants to empower local residents to recruit people residing out of state to move to Reno County. Once they relocate to Reno County and establish residency, their Reno County recruiter will receive \$100 for each new resident! Relocation rewards will be based on a system which identifies first contact from a Reno County resident.

Any Reno County resident may participate by sending a “**We Could Live Anywhere**” postcard or e-card to friends and family residing in other states. Potential residents will be directed to www.WeCouldLiveAnywhere.com, a new section of the Growth Coalition’s website for information on housing, education, jobs, healthcare, parks and recreation, the community calendar, cultural opportunities and much more. The Growth Coalition is collaborating with the Hutchinson/Reno County Chamber of Commerce, Greater Hutchinson Convention and Visitor’s Bureau, Reno County and the City of Hutchinson as well as others to provide a comprehensive list of what Reno County has to offer. Potential residents can request additional information about relocating to Reno County.

The *Blueprint for Growth* is the strategic plan adopted countywide to help grow Reno County to 80,000 people by the year 2020. A broader population base enhances the economic strength of Reno County and creates new civic resources to address a wide range of community conditions. **We Could Live Anywhere** is a grassroots public relations and marketing campaign to promote Reno County. “Reno County residents come from all over the world and they choose to live here for many diverse reasons” according to Dorothy Barnett, Reno County 2020 Growth Coordinator. The Growth Coalition held focus groups with residents who have relocated to Reno County within the past three years. Some of the top reasons cited for relocating to Reno County included affordable housing, outstanding medical facilities and quality education. Many new residents chose Reno County to be close to their families or for careers they love. “This is not a small town, it’s amazingly big in terms of amenities, culture and zest for life” according to a new resident from the west coast.

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According to the United States Census Bureau, from July 1st 2004 through July 1st of 2006, Reno County has increased its population by 165 people. Only 25 Kansas Counties increased their population during that time period. Before the adoption of the *Blueprint for Growth*, Reno County had been growing at a much slower pace than Kansas, and had declined in population from 1980 to 2004. Jim Davis, Reno County 2020 Growth Coalition Chairman said, “We hope this new program will continue and accelerate the recent increase in population growth.”

Reno County residents have a unique opportunity to help their community grow and prosper. Residents who would like to earn \$100 for each person they recruit should bring their address book to the Community Helper’s area during HutchFest on Saturday, June 30th. Reno County 2020 Growth Coalition volunteers will be on hand for a Reno County postcard party. Postcards are also available at the Reno County 2020 Growth Coalition office at 111 North Walnut, in Hutchinson and will be available at each City Office beginning July 10th.

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For more information regarding We Could Live Anywhere contact Dorothy Barnett, Growth Coordinator, (620) 664-8656 or by email dorothy@renocountygrowth.com.



RELOCATION REWARD VERIFICATION



New Resident's Legal Name _____ first _____ last _____

New Resident's Reno County Address _____ street _____ city _____ zip _____

New Resident's Previous Address _____ street _____ city _____ state _____ zip _____

New Resident's Phone and Email Address _____

Immediate family members residing with new resident (provide names and ages) _____

Date of resident's relocation to Reno County _____

Recruiter's Name _____

Recruiter's Address _____

Recruiter's Social Security Number _____

Recruiter's Phone and Email Address _____

How do you know the new resident? _____

To the best of your knowledge is the new resident a legal resident of the United States? _____

To the best of your knowledge has the new resident ever been convicted of a felony? _____

I _____ am a legal resident of Reno County and am eligible to receive a relocation reward based on the information I have stated above. I agree to allow Reno County 2020 Growth Coalition, Inc. to use my story and my photo for publication. I understand if I receive more than \$600 in relocation rewards in a calendar year, the Reno County 2020 Growth Coalition, Inc. will send me a 1099 for tax purposes. Relocation rewards are available as funding allows and will be paid at the sole discretion of Reno County 2020 Growth Coalition, Inc. once relocation of new resident is verified. This program and rewards are subject to change and modification without notice at any time. Reward will be paid to recruiter following verification by

Recruiter _____ Print name _____ Signature _____ Date _____

Return this completed form in person to Reno County 2020 Growth Coalition, Inc. 111 North Walnut, Suite C. Contact us at (620) 664-8656 if you have questions.

For office use only
Verification complete _____ Date _____ Check # _____